

ALL SAINTS' COLLEGE
TRIVANDRUM, KERALA



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ALL SAINTS' COLLEGE TRIVANDRUM

Objectives:

Knowledge enhancement Employability skills Cognitive Thinking Developing Research skills



APPLICATION BASED APPROACH TOWARDS ENGLISH FOR ECONOMICS

COURSE

Resource Persons: Dr Sonya J Nair, M Kukku Xavier, Dr Rajsree M S Ms. Sim S Stephen, Ms Sapna Sreenivas, Ms Diana V Prakash, Dr Kavitha N, Ms. Celina James

Date of Commencement: 01/02/300

Duration: 30 hrs

PATRON: REV. MOTHER MARY FRANCES

DIRECTOR: SR. BELINDA PEREIRA

PRINCIPAL: DR DEEPA M

E-mail: allsaintscolegeasc@gmail.com

Name of Course	ENG.C 20.9 Application based approach towards English for Economics
Department offering the Course	Department of English
Course Duration	30 Hours
Faculty In Charge	Ms Diana V Prakash

CERTIFICATE COURSE OFFERED BY DEPARTMENT OF ENGLISH FOR ECONOMICS

ENG.C 20.9 Application based

approach towards English for Economics

OBJECTIVES

The objective of the programme is to inculcate potential skills in the learners to prepare them to deal with the external world in a collaborative manner, communicate effectively, take initiative, solve problems, and demonstrate a positive work ethic so as to hold a good impression and positive impact.

Module 1 (4 hrs) (1 hour each)

- 1.1 Knowing Oneself Discovering the Self; Setting Goals; Beliefs, Values, Attitude, Virtue
- 1.2 Confidence Building Understanding Others Developing interpersonal relationship-Team building-group dynamics Networking Improved work relationship
- 1.3 Defining Strengths Identifying one's strengths and weakness Planning & Goal setting -Managing self emotions, ego, pride
 - 1.4 Thinking Creatively Creativity, critical thinking- problem solving

Module 2 (6 hrs)

- 2.1 Personal Values Developing Positive Thinking and Attitude- Driving out Negativity- Meaning and Theories of Motivation- Enhancing Motivation Levels
- 2.2 Time and Stress Management- Definition-Nature- Types- Symptoms and Causes-Stress Analysis Models and Impact of Stress- Measurement and Management of Stress
- 2.3 Interpersonal Skills Positive Relationship Positive Attitudes Empathise: Comprehend other opinions points of views, and face them with understanding Mutuality Trust Emotional Bonding, Handling Situations

Module 3 (6 hrs)

3.1 Appropriate and Contextual Use of Language - Note-making - CV's - Report writing, copy writing, Agenda - Minutes - Circular - Essay writing on any current issues - paragraph - Essay writing

- 3.2 Nonverbal Communication Body language- Signs and symbols- Territory/Zone, Object language- Kinesics- Proxemics- Para linguistic- Chronemics- Nuances of Speech Delivery
- 3.3 Public Speaking- Skills- Methods- Strategies and Essential tips for effective public speaking- Etiquettes for Public Speaking (extempore and lectures), Interviews and Group Discussions, Telephone conversations

Module 4 (4 hrs)

- 4.1 Problem Solving Meaning- Types and Models- Group and Ethical Decision-Making- Problems and Dilemmas in application of these skills
- 4.2 Organizational Skills Types of Leaders- Leadership Behaviour- Assertivness Skills- Structuring the ideas-collecting the relevant materials - Creating Outlines - Headings of Sections- Topic Sentences- Reviewing Sentences and Rewriting Paragraphs - Revising Drafts
- 4.3 Team Work Team building practices through group exercises, team task /Role play. Ability to Mixing & accommodation Ability to work together

 Module 5 (4 hrs)
- 5.1 Business/Technical Communication Meaning of Business correspondence Importance of Business Communication- Essential qualities of a business letters- Different types of business letters cover letter- message through email and Fax- Acceptance letters- rejection letters- and withdrawal letters
- 5.2 Job Oriented Skills Interviewer and Interviewee in-depth perspectives- Tips for Success- Intrapersonal and Management Excellence- Strategies to enhance Emotional Intelligence
- 5.3 Professional Etiquette -Etiquette and Manners Social and professional The values and expectations of different cultures- determining which etiquette style is best suited to particular cultures- Effective polite verbal communication- Professional phone- letter and email etiquette- and Phone etiquette

Module 6 (6 hrs)

(Teaching how to write a research paper in Social Science)

Statement of the problem - formulating ideas for your paper- developing a thesis statement-methodology- archival research- Gather resource materials and begin reviewing them- Google Scholar- Online encyclopedias, and databases- Books and periodicals- Newspapers- Government publications, guides, and reports- sampling, survey- organising Research paper- Analysis and findings-citation

Sonya J. Nair Head, Department of English All Saints' College

Thiruvananthapuram - 695007

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Principal
All Saints' College
Thiruvananthapuram-7







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DEPARTMENT OF ENGLISH

COURSE SUMMARY

CERTIFICATE COURSE- APPLICATION BASED APPROACH TOWARDS ENGLISH FOR ECONOMICS (ENG.C.20.9)

The certificate course on 'Application Based Approach towards English for Economics' (ENG.C.20.9) is organised and conducted by the Department of English, All Saints' College, Thiruvananthapuram. The course is specially designed to provide an understanding on the fundamental soft skills and of their practical social and workplace usage. It helps participants to communicate effectively and to carry themselves confidently. It enabled potential skills in the learners to prepare them to deal with the external world in a collaborative manner, communicate effectively, take initiative, solve problems, and demonstrate a positive work ethic so as to hold a good impression and positive impact. The course has a well-defined syllabus structure and implementation plan to help students in their future career. The course was coordinated by Dr Kavitha N to enable students to achieve excellence in both personal and professional life. The course duration was 30 hours. In 2020-21 academic year 74 students were enrolled for this course. The Certificate course started on 01/02/21 and terminated on 30/03/21. All the students attended exit exam on 10/04/21 and certificate was also issued to them on the successful completion of course.

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Principal All Saints' College
Thiruvananthapur